## What is claimed is:

A telematics communication system for a mobile platform, comprising:

 a wireless communicator for wirelessly communicating with a service provider; and
 a controller electrically coupled to the wireless communicator,
 wherein the controller is adapted to perform the following for a wireless connection
 from the mobile platform to the service provider:

to determine whether the wireless connection is a hands-free phone call or an integrated voice recognition (IVR) call; to select one of a phone call filter and an IVR filter based on the wireless connection determination; and to filter a voice signal for the wireless connection with the selected filter.

- 2. The telematics communication system of claim 1, wherein the mobile platform comprises an automobile.
- 3. The telematics communication system of claim 1, wherein the wireless communicator comprises at least one of a radio transmitter/receiver, a cellular transmitter/receiver, and a satellite transmitter/receiver.
- 4. The telematics communication system of claim 1, wherein the controller is further adapted to perform the following at least upon termination of the wireless connection from the mobile platform to the service provider:

to determine whether a subsequent wireless connection is required;

to determine whether any subsequent wireless connection is a phone call or an IVR call;

to select one of the phone call filter and the IVR filter based on the subsequent wireless connection determination; and

to filter a voice signal for the subsequent wireless connection with the subsequently selected filter.

5. The telematics communication system of claim 1, wherein the controller is further adapted:

to determine whether a filter adjustment is required; and if filter adjustment is required, to change a filter parameter of the selected filter.

- 6. The telematics communication system of claim 5, wherein the filter parameter comprises one of a noise cancellation ratio, an echo cancellation ratio, a talking volume adjustment, and a filter slope.
- 7. The telematics communication system of claim 1,
  wherein the controller is further adapted:

  to determine whether a filter adjustment is required; and

if filter adjustment is required, to select a subsequent filter, and wherein the controller filters the wireless connection with the subsequent filter.

- 8. A method of exchanging information in a wireless network, comprising:

  determining whether a wireless connection from a mobile platform to a server is a

  phone call or an integrated voice recognition (IVR) call;

  selecting one of a phone call filter and an IVR filter based on the wireless

  connection determination; and

  filtering a voice signal for the wireless connection with the selected filter.
- 9. The method of claim 8, further comprising: initiating the wireless connection from the mobile platform to the server.
- 10. The method of claim 9, wherein initiating the wireless connection comprises: selecting the IVR call; transmitting a user identification (ID) to the server; and verifying the user identification (ID) on the server.

- 11. The method of claim 8, wherein the mobile platform comprises an automobile.
- 12. The method of claim 8, wherein the wireless connection comprises at least one of a radio channel, a cellular channel, and a satellite channel.
- 13. The method of claim 8, further comprising, upon termination of the wireless connection:

determining whether a subsequent wireless connection is required; determining whether any subsequent wireless connection is a phone call or an IVR call;

selecting one of the phone call filter and the IVR filter based on the subsequent wireless connection determination; and filtering a voice signal for the subsequent wireless connection with the subsequently selected filter.

- 14. The method of claim 8, further comprising: determining whether a filter adjustment is desired; and if filter adjustment is desired, changing a filter parameter of the selected filter.
- 15. The method of claim 14, wherein the filter parameter comprises one of a noise cancellation ratio, an echo cancellation ratio, a talking volume adjustment, and a filter slope.
- 16. The method of claim 8, further comprising:
  determining whether a filter adjustment is desired; and
  if filter adjustment is desired, selecting a subsequent filter,
  wherein filtering the wireless connection filters the wireless connection with the
  subsequent filter.

- 17. A telematics communication system, comprising: means for wirelessly communicating between a mobile platform and a server; and means for selectively filtering a voice signal for the wireless communication with one of a phone call filter and an integrated voice recognition (IVR) filter.
- 18. The telematics communication system of claim 17, wherein the mobile platform comprises an automobile.
- 19. The telematics communication system of claim 17, wherein the means for wirelessly communicating communicates via one of a radio channel, a cellular channel, and a satellite channel.